



Geneva Campus, Switzerland

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential learning approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 30,000+ alumni provide networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.



WHY STUDY AT EU

Students of
100+
nationalities

ENGLISH
-taught
programs

SMALL
class
sizes

HANDS-ON
learning

WHY CHOOSE GENEVA

160+
HQs and
international
organizations

CAPITAL
of banking
and
diplomacy

Center of
LUXURY
watch and
fashion brands

World's
best
SKI
slopes

RANKINGS



Academic Year 24-25

FOUNDATION	START DATES	DURATION	ADMISSION REQUIREMENTS	TUITION
English Foundation Program	September February June	One term (10 weeks)	<ul style="list-style-type: none"> • Proof of English level: TOEFL score 60 (internet-based); 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; or equivalent 	CHF 8,050
Business Bridging Program	October February June	One semester (13 weeks)	<ul style="list-style-type: none"> • 1 certified copy of high school diploma or equivalent and transcripts • Proof of English level: TOEFL score 60 (internet-based); 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; English native; or equivalent 	CHF 15,100

BACHELOR'S	START DATES	DURATION	TUITION
Bachelor's (BBA/BA/BS) programs in one of eight specializations: <ul style="list-style-type: none"> • Business Administration • Communication & Public Relations • Leisure & Tourism Management • International Relations • Sports Management • Digital Business, Design & Innovation • Artificial Intelligence for Business • Business Finance 	October February June August	Three years (six semesters)	CHF 15,100 per semester
Bachelor's (BBA/BA/BS) + BA (Hons) in Business Management: By completing seven semesters, students earn an extra qualification from the University of Derby, U.K., in addition to their bachelor's degree.		Three years (seven semesters)	
Diploma of Advanced Studies (DAS): With an additional eighth semester, students earn a Diploma of Advanced Studies (<i>titulo propio</i>) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.		One semester (13 weeks)	
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"> • 1 certified copy of high school diploma or equivalent and transcripts • Proof of English level: TOEFL score 80 (internet-based); 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; English native; or equivalent • 2 letters of recommendation • 1 written or video essay Visit euruni.edu for a list of additional supporting documents		

FURTHER EDUCATION	START DATES	DURATION	TUITION
Executive BBA program: The one-year, two-semester Executive BBA program forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.	October February June August	One year (two semesters)	CHF 15,100 per semester
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"> • 1 certified copy of high school diploma or equivalent and transcripts • Proof of English level: TOEFL score of 80 (internet based); 213 (computer based); IELTS 6.0; CAE B2 of 169; English native; or equivalent • 1 copy of CV/résumé • Minimum of 5 years' managerial experience • 2 letters of recommendation • 1 written or video essay Visit euruni.edu for a list of additional supporting documents		

MASTER'S AND MBA	START DATES	DURATION	TUITION
Master in: <ul style="list-style-type: none"> • Management • Marketing • Finance • Tourism & Hospitality Management • Innovation & Entrepreneurship • Digital Business • Fashion & Luxury Business • Digital Marketing, Transformation & Design Thinking • Business Analytics & Data Science • Artificial Intelligence for Business 	October January March	One year (three terms)	CHF 10,780 per term
MBA in one of 10 majors: <ul style="list-style-type: none"> • International Business • Communication & Public Relations • International Marketing • Global Banking & Finance • Leisure & Tourism Management • Entrepreneurship • Digital Business • Sports Management • Human Resources Management • Blockchain Management 			CHF 13,250 per term
Additional qualifications: Furthermore, students can earn an MSc in International Business Management or an MBA from London Metropolitan University in the U.K. <i>(For the additional qualification, MBA candidates should have 2+ years of professional work experience. Candidates of the MSc in International Business Management will have less than 2 years work experience.)</i>			CHF 3,950 additional fee
ADMISSION REQUIREMENTS	<ul style="list-style-type: none"> • 1 certified copy of bachelor's degree and transcripts • Proof of English level: TOEFL score 89 (internet-based); 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; English native; or equivalent • 1 copy of CV/résumé • 2 letters of recommendation • 1 written or video essay Applicants must also meet one of the following: <ul style="list-style-type: none"> • A GPA of 3.0 on a 4.0 scale • A satisfactory score on the GMAT or GRE • An interview with the academic dean Visit euruni.edu for a list of additional supporting documents		

COST OF LIVING
Rental costs range between CHF 800 and CHF 1,900. Additional living expenses start at approximately CHF 750 per month.

CONTACT US: T +41 22 779 26 71 · info.gva@euruni.edu

PROFESSIONAL ACCREDITATIONS



VALIDATING & ACCREDITING PARTNERS



MEMBER OF

